



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S RI 303  
Blaueit, NY 10913

**CONFIRMATION CONTRACT**  
**Schedule Dates** 10/08/12-11/06/12  
**Advertiser** Coalition for More Jobs & Better Schools (73428)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** COALITION 10/08 (465766)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPEBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 343  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** COALITION 10/08  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* COALITION- MORE JOBS  
BETTER SCHOOLS

**Date Entered** 08/03/12  
**Last Modified** 10/01/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06261275  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,268.75  
**Net Total** \$46,856.25  
**Sales Tax**

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	50	\$31,950.00
Nov. 2012	36	\$23,175.00
<b>Grand Total:</b>	<b>86</b>	<b>\$55,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT (13)	10/29/12-11/02/12	2	:30	5P-5:30P (EST)	1	1	1	1	1	1			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		8/3/12
39.0	Normal Line / SPOT (39)	10/29/12-11/02/12	3	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
40.0	Normal Line / SPOT (40)	11/05/12-11/06/12	3	:30	6A-7A (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
41.0	Normal Line / SPOT (41)	10/08/12-10/12/12	3	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/1/12
42.0	Normal Line / SPOT (42)	10/22/12-10/26/12	3	:30	6A-7A (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
43.0	Normal Line / SPOT (43)	10/29/12-11/02/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
44.0	Normal Line / SPOT (44)	11/05/12-11/06/12	3	:30	9A-10A (EST)	1	X	X						1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/1/12
45.0	Normal Line / SPOT (45)	10/08/12-10/12/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
46.0	Normal Line / SPOT (46)	10/22/12-10/26/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
47.0	Normal Line / SPOT (47)	10/29/12-11/02/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
48.0	Normal Line / SPOT (48)	11/05/12-11/06/12	3	:30	12P-12:30P (EST)	1	X	X						1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
49.0	Normal Line / SPOT (49)	10/08/12-10/12/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
50.0	Normal Line / SPOT (50)	10/22/12-10/26/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		10/1/12
51.0	Normal Line / SPOT (51)	10/29/12-11/02/12	3	:30	5P-5:30P (EST)	5	X	X	X	X	X			5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Schedule Dates	10/08/12-11/06/12	Last Modified	10/01/12
Advertiser	Coalition for More Jobs & Better Schools (73428)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06261275
Brand	COALITION 10/08 (465766)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPEBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$9,268.75
CPE	343	Net Total	\$46,856.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	COALITION 10/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** COALITION- MORE JOBS BETTER SCHOOLS		

By Broadcast Month	Spots	Rate
Oct. 2012	50	\$31,950.00
Nov. 2012	36	\$23,175.00
<b>Grand Total:</b>	<b>86</b>	<b>\$55,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT (52)	11/05/12-11/06/12	3	:30	5P- 5:30P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/1/12
53.0	Normal Line / SPOT (53)	10/08/12-10/12/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X				2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
54.0	Normal Line / SPOT (54)	10/22/12-10/26/12	3	:30	5P- 5:30P (EST)	5	X	X	X	X				5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
55.0	Normal Line / SPOT (55)	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X				5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
56.0	Normal Line / SPOT (56)	11/05/12-11/06/12	3	:30	5:30P- 6P (EST)	1	X	X						1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/1/12
57.0	Normal Line / SPOT (57)	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X				2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		10/1/12
58.0	Normal Line / SPOT (58)	10/22/12-10/26/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X				5	\$750.00	\$3,750.00	West Palm Beach (WPEC)		10/1/12
59.0	Normal Line / SPOT (59)	10/29/12-11/02/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X				4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/1/12
60.0	Normal Line / SPOT (60)	10/22/12-10/26/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X				4	\$1,050.00	\$4,200.00	West Palm Beach (WPEC)		10/1/12
61.0	Normal Line / SPOT (61)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X				2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		10/1/12
62.0	Normal Line / SPOT (62)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)	1						1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
63.0	Normal Line / SPOT (63)	10/27/12-10/27/12	3	:30	7P- 7:30P (EST)	1						1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/1/12
64.0	Normal Line / SPOT (64)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)	1						1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12
65.0	Normal Line / SPOT (65)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)	1						1		1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

10/08/12-11/06/12  
Coalition for More Jobs & Better Schools (73428)  
McLaughlin & Associates (9012)  
POLITICAL ISSUE (ns) (1187)  
COALITION 10/08 (465766)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
CAMPEBEL, MARIANNE  
/  
343  
National/Political Issue Agency BRD  
Weekly/Irregular  
COALITION 10/08  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
BETTER SCHOOLS

Last Modified  
Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

US/US/12  
10/01/12  
Nancy Brutus  
No  
06261275  
A35+R  
Normal  
15.00  
\$6,268.75  
\$46,856.25

West Palm Beach (WPEC)  
By Broadcast Month  
Oct. 2012  
Nov. 2012  
Grand Total:

Spots  
50  
36  
86

Rate  
\$31,950.00  
\$23,175.00  
\$55,125.00

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT (66)	10/14/12-10/14/12	3	:30	9A-10:30A (EST)	1							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/1/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, McLaughlin & Associates

do hereby request station time concerning the following issue:

Stronger Economy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC #1350102					

**Total Charges:**    \$55,125<sup>00</sup>

This broadcast time will be used by:  
**Coalition for More Jobs, Better Schools and a Stronger Economy**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Coalition for More Jobs, Better Schools and a Stronger Economy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):  
Kim LeeBove, Treasurer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7.31.2012		203.966.9757
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Lillie K. Roberts	Sales Director
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Coalition for More Jobs, PARTY: \_\_\_\_\_  
Better Schools & A Stronger Economy

OFFICE/DESCRIPTION: Issue ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY: Marianne Campbell  
Candidate Manager Agency Committee (circle one)

ADDRESS: McLaughlin & Associates  
919 Prince Street  
Alexandria, VA 22314

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail's

Final Disposition: Order Placed \$55,125<sup>00</sup>

If Committee, list officers and position: Treasurer - Kim LeeBove

203-966-9757

TAKEN BY: Cheryl Blair - DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T. Rep NY